

8th German-African Economic Forum Northrhine-Wesfalia 2024



SUCCESSFUL IN TROUBLED TIMES WITH AFRICAN BUSINESS PARTNERS!

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PROGRAMME

	6. March 2024
	event presentation: Wulf-Christian Ehrich IHK Dortmund, Deputy Managing Director
until 9am	REGISTRATION & WELCOME COFFEE
9am	WELCOME Heinz-Herbert Dustmann President of the Chamber of Commerce and Industry Dortmund Klaus Wegener President of the Auslands-gesellschaft.de, Dortmund Thomas Westphal Mayor of the City of Dortmund
9:15am	OPENING BY THE STATE OF NORTH RHINE-WESTPHALIA Paul Höller, State Secretary Ministry of Economic Affairs, Industry, Climate Protection and Energy of the State of North Rhine-Westphalia
9:25am	KEY NOTE Successful Africa Business with African Stakeholders Prof. Dr. Philipp von Carlowitz ESB Business School, Hochschule Reutlingen, International & Strategic Management
10am	POLITICAL - TALK the EU's Global Gateway Africa initiative - catalyst for the German economy? Paul Höller, State Secretary Ministry of Economic Affairs, Industry, Climate Protection and Energy of the State of North Rhine-Westphalia

11am
11am - 5pm

11:15

Dr. Wolfgang Langen
Federal Ministry for Economic Affairs and Climate Protection
Head of Division Export Initiative Energy, Market Development Programme
Benjamin Hartmann
EU Commission, IDEA Think Tank
Legal and Policy Officer, Global Gateway Officer
Maren Diale-Schellschmidt
AHK East Africa, Nairobi, Delegate of the German Economy & Regional Spokesperson Sub-Saharan Africa
Oliver Hermes
WILO SE, Dortmund, Chairman of the Board and CEO SAFRI Board of Directors
Bienvenue Angui
MOBIANG Group, Berlin, Owner
Green Tec Capital Africa Foundation, Managing Director
presentation: Katja Scherer
Business Journalist, Düsseldorf

COFFEE BREAK
CONSULTING LOUNGE & B2B MATCHMAKING AREA
Details can be found online: afrika-wirtschaftsforum-nrw.de

SESSION 1:
SALES MARKETS IN AFRICA: GREAT OPPORTUNITIES FOR INVESTMENT AND EXPORT
presentation: Marc Zander
africon GmbH, Bremen, Managing partner
BEST PRACTICE INPUTS
Sabine dall'Omo
Siemens (Pty) Ltd, South Africa
Member of the Managing Board and CEO Siemens Sub-Saharan Africa
Manuel de Sá
MC-Bauchemie Müller GmbH & Co KG, Bottrop
Business Development Manager Africa
Jennifer Rennhak
Rennhak Bäckerei-Technik GmbH, Bergkamen, Head of Sales & Consultancy
Anke Westerveld
global office GmbH, Montabaur, Head of Public Relations & Franchise Manager

MARKET OPPORTUNITIES IN THE INDUSTRIALISATION SECTOR
Vanessa Völkel
UNIDO ITPO Germany, Bonn/Berlin, Deputy Head of Office
MARKET OPPORTUNITIES IN THE URBANISATION SECTOR
Prof. Dr. Jonas Hahn
IREBS Foundation for African Real Estate Research, Geisenheim, Deputy Chairman
SALES STRATEGIES AND INVESTMENT OPPORTUNITIES IN THE EXPORT BUSINESS IN FRANCOPHONE AFRICA AND CAMEROON
Natalie Kolbe
AHK Cote d'Ivoire, Abidjan, Delegate of German Industry

11:15am

SESSION 2:
SUSTAINABLE SOURCING FROM AFRICA: NEARSHORING, DIVERSIFICATION AND DUE DILIGENCE IN SUPPLY CHAINS

presentation: Jörg Raspe
IHK Mittlerer Niederrhein, International Consultant for foreign markets and foreign trade practice

BEST PRACTICE INPUTS
Frank Hormesch
FYNCH-HATTON Textilhandels-gesellschaft mbH, Mönchengladbach
Head of Sourcing Management
Werner Berg
DHG Vertriebs- und Consulting-gesellschaft mbH, Wachtendonk, CEO
Kai Sieverding
Schnell Media GmbH & Co. KG, Vreden, International Media Production
Eninam Bitandi
Lasoyi GmbH - House of Goods, Cologne, Managing Director

EXPECTATIONS ABOUT THE SUPPLY CHAIN CARE RESPONSIBILITIES
Florian Woitek-Kießling
Bundeamt für Wirtschaft und Ausfuhrkontrolle (BAFA), Borna, Head of Unit

SUPPLY CHAIN DIVERSIFICATION AND NEARSHORING IN AFRICA
Prof. Dr. Stefan Zeisel
Hochschule Niederrhein, Mönchengladbach
Professor for Business Administration, Purchasing and Logistics

GIZ SPECIAL INITIATIVE INVEST FOR JOBS
Salvador Braedt
GIZ GmbH, Frankfurt am Main, Advisor for Development

12:45

LUNCH BREAK, EXHIBITION AND DIALOGUE
Consulting Lounge, B2B Matchings, regions billboard (I am offering/ I am looking for)

2:15pm

INNOVATIONS MADE IN AFRICA: PITCHES BY AFRICAN START-UPS
Startups from Africa pitch for the favor of the participants of the Economic Forum. The audience is the jury.
presentation: Dominik Stute
IHK zu Dortmund, Head of Department Innovation, Industry and International Networks

Introduction to the startup initiative WIN NRW-Afrika
Ute Maas
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) mbH, Düsseldorf
Project Manager Regional Office Germany-West
Fabian Einhaus
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) mbH, Düsseldorf
Junior-Project Manager Regional Office Germany-West

2:45pm

DOING BUSINESS IN AFRICA
CONSULTING AND SUPPORT SERVICES FOR YOUR AFRICAN BUSINESS

Jana Unger
Business Network Africa, Berlin, Head of the office

Tim Deipenbrock
IHK Network Office Africa, Berlin, Project Officer INA

Burkhardt Hellemann
AHK Ghana, Accra, Delegate of German Industry

PRIVATE-SECTOR FINANCING OF YOUR AFRICAN BUSINESS THROUGH DEVELOPMENT BANKS: IFC and DEG
Jonas M. Knapp
International Finance Corporation (IFC), Frankfurt am Main
Business Development Manager
Anne Kirschbaum
DEG - Deutsche Investitions- und Entwicklungsgesellschaft mbH, Cologne, Senior Investment Manager, German companies

IMPACT BUSINESS: LINKING SOCIAL AND ECONOMIC SUCCESS
Miriam Schwarz
Service Centre for Foundations and Philanthropy
Engagement Global, Consultant
in conversation with: **Patrick Knodel**
knodel foundation, First Chairman

3:45pm

SESSION 3:
SOLUTIONS FOR THE DEMAND FOR SKILLED LABOUR IN AFRICA AND GERMANY

presentation: Katarina Kunert
Africa Association of German Business e.V., Berlin
Senior Manager Projects & Partnerships, Education & Qualification

BEST PRACTICE INPUTS and SUPPORT
EDUCATION IN AFRICA

Fathi Jamal
Dr. Ing. Paul Christiani GmbH & Co. KG, Konstanz
Regional Manager Middle East, North Africa

Peter Pfaffe
Federal Institute for Vocational Education and Training, iMove:
Training - Made in Germany, Regional Manager Sub-Saharan Africa

EDUCATION IN GERMANY

Martin Höhler
Höhler GmbH & Co. KG, Dortmund

Heinz G. Rittmann
Building Associations NRW, Düsseldorf, Deputy Managing Director

Burkhardt Hellemann
AHK Ghana, Accra, Delegierter der Deutschen Wirtschaft

3:45pm

MEDIATION FROM AFRIKA
Emmanuel Peterson
admineX Ghana, Kumasi, General Manager

MEDIATION FROM GERMANY
Julie Ngoya Tshidibu
Afrikanah, Hamburg

SESSION 4:
DECARBONISATION, RAW MATERIALS AND SUSTAINABILITY: WIN-WIN WITH GREEN AND RE-TECH

presentation: Wiebke Polomka
Senior Manager Southern Africa, Mining & Raw Materials

BEST PRACTICE INPUTS
Christiane Kragh
Off-Grid Europe GmbH, Pfullendorf, CEO and founder

Steffen Lackmann
Hylron Green Technologies GmbH, Paderborn/Namibia
Managing Partner

Markus Maierhofer
Komptech GmbH, Österreich, Representative Africa / Business Development
FIMA AFRICA, Ghana, Co-Founder & Senior Partner

ANGOLA'S NATIONAL HYDROGEN STRATEGY: BUSINESS OPPORTUNITIES FROM THE AA'S H2 diplo PROJECT

Vandré Spellmeier
AHK Angola, Luanda, Delegate of German Industry

SUSTAINABLE SECURING OF RAW MATERIALS FOR NORTH RHINE-WESTPHALIA

Michele Arena
Ministry of Economic Affairs, Industry, Climate Protection and Energy of North Rhine-Westphalia

MARKET OPPORTUNITIES IN THE FIELD OF CIRCULAR MANAGEMENT AND RECYCLING IN AFRICA

Neirin Jones
German RETech Partnership e.V., Berlin, Board of Directors
Blackforest Solutions GmbH, Berlin; Advisor

FEDERAL INVESTMENT GUARANTEES - IMPROVED CONDITIONS AS PART OF THE DIVERSIFICATION AND CLIMATE STRATEGY

Herwig Maaßen
PricewaterhouseCoopers GmbH Germany, Hamburg,
Senior Manager

GET-TOGETHER IN THE FOYER
SPEED-DATING of COMPANIES AND FOUNDATIONS TO INITIATE COOPERATIONS with African Wine and Food

End of Event

5pm

6pm